

## Tillery Valley 1000 SENSE

bi-monthly news and views | Sept-Oct 2014 issue

## New Picture Menu CD Now Available

A new version of our picture menu CD is now available and it features shots of all newly launched or improved Chilled Cycles and frozen Ready Range dishes.

If you would like a copy please contact your catering consultant or request a copy from the customer service department on 01495 321990 or email: tvfsales@tilleryvalley.com.

As with the previous version all of the pictures have been presented in fully editable Powerpoint files arranged per dish category in order of product code (e.g. soups, beef, desserts). You can personalise the Powerpoint slides by inserting your own trust logo, editing the glossary or deleting any diet codes that aren't used on your menus.

You are also able to cut and paste the pictures by themselves into other documents where desired for example you may want to feature some on menu folders or in catering policies.

The picture menu CD features every soup, entree and dessert in our multiportion range. We have pictured the entrees with suggested serving accompaniments wherever practical to make the pictures appetising whilst more clearly illustrating our recommended portion size. This version does not feature Vive! dishes as the Vive! range is currently undergoing review.

If anyone has any feedback on the CD please send it to our dietitian Julie Lardie at: julie.lardie@tilleryvalley.com.



## **A Seamless Transition**

Having recently been appointed as ready meals provider to a large community and mental health trust, who had previously used another supplier, we were keen to ensure the transfer of service was completed with a minimum of disruption to the Trust's clients and staff.

TVF staff were on-site to provide support at contract start up and now that the contract has been operational for a number of weeks clients' views have been canvassed to assess the outcome of the change. Feedback has been very positive as evidenced by the following comments:

Having tried the food I was impressed – it looks nicer, was tasty and the young people enjoyed their meal.

To date the feedback via our community meeting is really excellent, in fact there have been no concerns raised, only praise for the quality and taste of the meals.

It was agreed by all that the current menu was very much appreciated.

## Allergen Information

As many of our customers are aware legislative changes coming into force in December 2014 means that there are some changes to the responsibilities of food manufacturers with regards to how food information is to be conveyed to customers.

The area of food information most impacted by these changes is the provision of allergen information. As of December this information must be available for products sold via distance selling (e.g. via telesales) prior to any purchase being made. Tillery Valley has been in a position to be compliant with the new requirements for several years now due to the regular publishing of our Real Time Technical (RTT) information.

Real Time Technical includes, amongst a wealth of other information regarding our products, full details of all allergenic materials contained in all products across all of our ranges (note that peanuts, other tree nuts, rye, spelt, kamut, crustaceans, sesame seeds, lupin, molluscs and all associated derivatives are not used as ingredients in any Tillery Valley products and thus are not mentioned in RTT). This enables any of our customers to easily ascertain which allergens are contained in any product prior to placing any orders. Allergen and ingredient information has long been included on the labelling of our bulk frozen and SimplyServe products and was added to our bulk chilled labels during September and will be added to the Vive! range before the end of this year.

SimplyServe lids have the allergenic ingredients emphasised in **CAPITALISED BOLD** letters in the ingredients list, whilst the frozen and chilled bulk uses just CAPITALS for emphasis – the Vive! labelling will also use CAPITALS.

INGREDIENTS: This Meal contains POLLOCK (FISH) (16%) In CHEESE (MILK) & Chive Sauce (31%), Bouquetiere Of Vegetables (30%) and Saute Potatoes (23%). POLLOCK (FISH) In CHEESE (MILK) & Chive Sauce contains Water, POLLOCK (FISH), Cheddar CHEESE (MILK) (13%), Onion, Skimmed MILK Powder With Non-Milk Fat (Skimmed MILK Solids, Coconut Oil, Glucose Syrup, Emulsifier (SOYA Lecithin)), Modified Maize Starch, Salt, Chives. Bouquetiere Of Vegetables contains Carrots, Cauliflower, Broccoli in varying proportions. Saute Potatoes contain Potato (95%), Sunflower Oil, Dextrose.

SimplyServe example

As ever if any further information regarding our ingredients is required then please contact us.

INGREDIENTS: CHEESE (MILK) & Chive Sauce (56%) (Water, Cheddar CHEESE (MILK) (13%), Onion, Skimmed MILK Powder With Non-Milk Fat (Skimmed MILK Solids, Coconut Oil, Glucose Syrup, Emulsifier (SOYA Lecithin)), Modified Maize Starch, Salt, Chives), HOKI (FISH) (44%).

Existing frozen and chilled bulk example



Email addresses change frequently If you change your email address please be sure to advise our
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