27th September 2011

Local Life Saving Club Celebrates £1000 Donation

Pen-Y-Bont surf life saving club is celebrating after receiving a £1000 donation from local food production firm, Tillery Valley.

The contribution from Tillery Valley, the national meal provider to the public sector based in Abertillery, South Wales, will assist the club by providing educational resources and safety equipment.

The South Wales based surf life saving club has 280 members of all ages, drawn from Bridgend and the surrounding areas. Members train in the local swimming pool every Thursday evening and on the beach during the warmer months. The organisers also arrange competitions with similar clubs throughout summer of which the Pen-Y-Bont surf life saving club has celebrated great success this year.

The club is also hoping to raise a further £1 million to build the new lifeguard building and slipway which will help the lifeguards and emergency services access the beach to save lives and will also help disabled people, the elderly and families enter the beach safely. The additional new building will be a state of the art lifeguard rescue centre and will also support the local community which currently has no focal point for gatherings and meetings.

Nev White, Club Treasurer, explains:

"This fantastic donation will enable us to purchase educational materials as well as safety, fitness and training equipment. We want the children to learn about health and well-being and to move onto advanced levels of surf life saving."

He continues:

"We encourage whole families to take part to be active, fit and healthy. Part of this includes healthy eating, which is why we are proud to have received the donation from

Tillery Valley. Nutrition is an important part of our fitness programme and we share the same high standards in health and education as Tillery Valley. "

Phil Hall, Site Director, Tillery Valley:

"We are always happy to help local clubs and teams that share our passion for a healthy lifestyle, particularly with regards to nutrition. We respect the great work Pen-Y-Bont surf life saving club is doing in educating children not only in key life saving skills but to lead a healthy and positive lifestyle, and therefore thought this would be a fantastic opportunity to show our support."

Tillery Valley also sponsors the supply of kits to Abertillery Rugby Club in addition to supporting various other local organisations such as FareShare Cymru and St. John's Ambulance.