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South Wales Food Firm expands its reach across Wales

Award-winning South Wales food production company, Tillery Valley, has won a contract that will enable it to widen its reach by supplying frozen plated meals to establishments within the Welsh Purchasing Consortium (WPC).

The three year contract, which was let by Newport City Council, will allow Tillery Valley to supply high-quality frozen meals from both its 'Simply Serve Range', which offers a comprehensive range of frozen individual meals, and the 'Ready Range', which benefits from long shelf life, reduced cooking time on site and efficient preparation, to each Council within the consortium. These include; Blaenau Gwent, Merthyr Tydfil, Cardiff City Council, Vale of Glamorgan, Monmouthshire, Torfaen, Ceredigion and Caerphilly.

The Welsh Purchasing Consortium, exists to improve collaboration within local government procurement with the object of effecting savings in public expenditure. To secure the contract, Tillery Valley entered in a competitive tender process, which assessed the company's services in terms of quality, price and taste in addition to how the company operates in terms of its accreditations, food production and sustainable practice.

As a national meal provider to the public sector across the UK, Tillery Valley is continually expanding its services and reach including ongoing work with local authorities, hospitals and schools in addition to developing expertise within the "Meals on Wheels" and Care Home sector. The company's advanced production plant in Abertillery, Gwent, has the capacity to produce one million meals a week, and the site employs 350 people from the local area.

Tillery Valley Sales Manager, John Heap, says:

"Despite being one of the largest contract catering companies in the area, the majority of Tillery Valley's current business has fallen outside of Wales and thus this new contract is

a great opportunity to prove that our food meets, and even exceeds, expectations in terms of cost, taste and quality.”

On behalf of the Welsh Purchasing Consortium Bill Carr says:

“Companies must positively engage in a rigorous tender process in order to be successful in becoming a supplier to the Welsh Purchasing Consortium. We are always pleased to see more Welsh businesses tendering for Welsh Public Sector contracts, and are very happy that local meal supplier, Tillery Valley has successfully made it onto the new contract.”