

September 2011

Tillery Valley highlights new service at London's biggest Care Show

Award-winning Tillery Valley is set to showcase its latest offering at the 2011 Care Show taking place at Olympia, London on 11th-12th October. Tillery Valley, which has been providing meals to the healthcare, education and local authority sectors for over 25 years is branching out into the care home industry, offering an alternative catering solution for care homes. Tillery Valley specialises in providing nutritious meals which are freshly cooked with care before being frozen for distribution.

The Care Show provides companies serving the care sector with an opportunity to demonstrate their offerings in terms of products and services to those who are responsible for the care of vulnerable people in the UK. Attendees include proprietors, directors and managers of care homes, nursing homes, domiciliary care agencies, sheltered accommodation, learning disability homes, local authorities, specialist care units and private hospitals.

Tillery Valley will be manning an exhibition stand (stand number C55) and this is the first time the company will be demonstrating what it has to offer the care sector. Tillery Valley will be cooking samples of the food it offers throughout the day for visitors to enjoy whilst hearing about the beneficial aspects and the convenience of frozen meals in care facilities. A specialist dietitian will also be present to talk about the importance of the nutritional value of the food on offer and share Tillery Valley's expert knowledge and insight into understanding the needs and wellbeing of people in care homes.

Julie Lardie, Food Service Development Dietitian for Tillery Valley, says: "We believe that mealtimes should be a daily highlight in people's lives beyond the physical act of simply eating food. Our aim is to deliver a consistent and satisfying meal service to residents in care homes whilst ensuring nutritional standards are met".

She concludes: "We want to educate people on the importance of eating well and the benefits it has on not only the physical but also the mental wellbeing of people who live in care facilities."

Tillery Valley's production plant based in Abertillery, South Wales, already has the capacity to produce up to one million meals per week, with attention focused on taste and choice as well as the nutritional value which is of utmost importance. The company is also keen to communicate its environmental efforts at the exhibition by promoting its commitment to energy reduction and increased sustainability.